#### Northshore Christian Academy's 23rd Annual Online Benefit Auction - 4 Days! Nov. 13 THRU Nov. 16 Large-Scale Auction | Open to All | Free to Register!



## **AUCTION SPONSORSHIP PACKAGES**

## Market, create brand awareness & partner with us for a great cause!

Reach a wide demographic of thousands community supporters & NCA invited guests including professionals employed at Boeing, Amazon, Microsoft, Nordstrom's, Starbucks & many others!

### Main Event Sponsor Sponsorship Status: 1 Offered | 1 Pending | 0 Available

- Premium logo placement on a large outdoor LED screen, visible daily during student drop-off & pick-up over 3 months! Business logo featured on outdoor banner visible to parents during student drop off and dismissal for 1 year! Full-page prime color ad in the printed NCA Business Directory, delivered to over 750 school families.

- First & largest logo with clickable link featured on NCA's website for 1 full year.
- Featured Social Media Business Spotlight as the Event Auction Sponsor.
- Top-tier logo placement in auction communications to alumni, grandparents and NCA families over 4 months!
- Showcased logo on the Online Auction sponsor scrolling banner bar throughout 4 days of bidding.
- Maximum logo exposure embedded throughout online auction packages—most frequent placement at this level.

#### **Gold Sponsor** Sponsorship Status: 5 Offered | 5 Pending | 0 Available

\$2,500

- Large business logo on prominent outdoor banner, visible daily during student drop-off & dismissal for <u>1 year!</u>
- Full-page color ad in the printed NCA Business Directory, delivered to over 750 school families.
- Social Media Business Spotlight as an Auction Sponsor across NCA's social media platforms.
- **Prominent logo** with clickable link featured on NCA's website for 1 full year.
- Sponsor logo featured in auction communications to alumni, grandparents and NCA families over 3 months!
- Showcased logo on the Online Auction sponsor scrolling banner bar throughout 4 days of bidding.
- Frequent logo placement among online auction packages—enhanced visibility at this sponsorship level

#### **Silver Sponsor** Sponsorship Status: 9 Offered | 8 Pending | 1 Still Available!

\$1,500

- Medium sized business logo on prominent outdoor banner, visible daily during student drop-off & dismissal for 1 year!
- Full-page color ad in the printed NCA Business Directory, delivered to over 750 school families.
- Social Media Business Sponsor Spotlight across NCA's social media platforms.
- Medium-sized logo with clickable link featured on NCA's website for 1 full year.
- Sponsor logo included in auction communications to alumni, grandparents and NCA families over 3 months!
- Showcased logo on the Online Auction sponsor scrolling banner bar throughout 4 days of bidding.
- Logo placement & brand recognition among the online auction packages!

### **Bronze Sponsor** Sponsorship Status: Unlimited Offered | Space Still Available!

\$550

- Business logo on prominent outdoor banner, visible daily during student drop-off & dismissal for <a href="1">1 year!</a>!
  Half-page color ad in the printed NCA Business Directory, delivered to over 750 school families.
  Social Media Group Business Sponsor Spotlight across NCA's social media platforms.
  Business logo with clickable link featured on NCA's website for 1 full year.

- Logo placement on auction ad tiles among online packages reduced frequency compared to higher sponsorship levels.
- Showcased logo on the Online Auction sponsor scrolling banner bar throughout 4 days of bidding.

  Sponsor logo included in auction communications to alumni, grandparents and NCA families over 3 months!

#### **Business Directory Advertiser** Unlimited Offered!

\$300 | \$225

- Choose your color ad size: Full-page:  $4.5" \times 7" \mid \$300$  or Half-page  $4.5" \times 3.5" \mid \$225$ . Color ad featured in the printed NCA Business Directory, delivered to over 750 NCA families. Directory is published on the NCA website for 1 year and promoted on social media for extended visibility.

## Business Card Advertiser Unlimited Offered!

\$100

- Color business card featured in the printed NCA Business Directory, delivered to over 750 NCA families.
- Directory is published on the NCA website for 1 year and promoted on social media for extended visibility.
- Please scan your business card & email it to <a href="mailto:lmaragliano@nca.school">lmaragliano@nca.school</a>

## Sponsor Registration Deadline: October 10, 2025

Secure Your Sponsorship Spot Now!

Simply *click here* or scan the QR code to complete the registration form & securely submit your sponsorship payment.

> For additional information or questions, contact Lina Maragliano NCA Development Directory at 425.322.2371 or Lmaragliano@nca.school

More auction details: www.nca.school/auction



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# 2024 NCA AUCTION SPONSORS

Thanks to our family of sponsors for their loyal & tremendous support!

































































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