

**Northshore Christian Academy's**  
**20th Annual Benefit ONLINE Auction – November 9 THRU November 13**  
OPEN TO ALL: NCA Families, Friends, Business Partners & NCA Alumni Families

## NCA AUCTION SPONSORSHIP OPTIONS

*Market, create brand awareness & partner with us for a great cause!*

**Reach a wide demographic of over thousands NCA invited supporters employed at Boeing, Amazon, Microsoft, Nordstrom's, Starbucks and many others!**

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### **NAVIGATOR SPONSOR (1 Reservation – 1 SOLD) \$4,500**

- Business logo on the Online Auction Scrolling Banner Bar for 5 days of bidding
- Business logo intentionally placed among online packages - logo frequency is highest with this sponsor level
- Business recognition as the main auction sponsor on our outdoor full color digital display board
- Prime logo featured on large outdoor banner visible to parents during student drop off and dismissal
- Full page color ad featured first in printed Business Directory delivered to all NCA families!
- First & largest business logo and link featured first on NCA's website until next year's auction.
- First "Business Spotlight" on school Social Media platform.
- Largest business logo displayed in all auction communications & invitations to alumni, grandparents and NCA families!

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### **GOLD SPONSOR (4 Reservations – 4 SOLD) \$2,500**

- Your business logo on the online Auction Scrolling Banner Bar for 5 days of bidding
- Business logo intentionally placed among online packages – logo frequency is higher with this sponsor level
- Your large sized logo featured on outdoor banner visible to parents during student drop off and dismissal
- Full page color ad featured in printed Business Directory delivered to all NCA families
- Large business logo and link featured on NCA's website until next year's auction
- Individual business spotlight on school Social Media platform
- Sponsor logo displayed in all auction communications & invitations to alumni, grandparents and NCA families!

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### **SILVER SPONSOR (5 Reservations – 5 SOLD) \$1,500**

- Your business logo on the online Auction Scrolling Banner Bar for 5 days of bidding
- Business logo intentionally placed among online packages – logo frequency is less than Gold or Navigator level
- Your medium sized logo featured on outdoor banner visible to parents during student drop off and dismissal
- Full page color ad featured in printed Business Directory delivered to all NCA families
- Business logo and link featured on NCA's website until next year's auction
- Group business recognition on school Social Media platform
- Sponsor logo displayed in all auction communications & invitations to alumni, grandparents and NCA families!

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### **BRONZE SPONSOR (*Unlimited reservations available*) \$550**

- Business logo intentionally placed on ad tiles among online packages – logo frequency is less than levels above
- Your logo featured on outdoor banner visible to parents during student drop off and dismissal
- Half page color ad featured in printed Business Directory delivered to all NCA families
- Group business recognition on school Social Media platform
- Business logo and link featured on NCA's website until next year's auction

**Deadline for Sponsors is extended to  
October 14th, 2022**

Please return completed form and payment to:

Northshore Christian Academy  
Attn: Auction Sponsorship  
5700 23rd Drive West  
Everett, WA 98203

For information and/or questions, contact  
Lina Maragliano, Development Director- 425.322.2371  
[Lmaragliano@nca.school](mailto:Lmaragliano@nca.school)

**Sponsor level:** \_\_\_\_\_ **\$ enclosed:** \_\_\_\_\_

**Business name:** (as you would like it shown at event)  
\_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Address/City/Zip:** \_\_\_\_\_